

# RACINE COUNTY CEO ROUNDTABLE



**Are you looking to grow your company?  
Need time to think strategically about your business?  
Want to tap a broad network of business advisors?**

**Join the Racine County CEO Roundtable.** The Racine County CEO Roundtable helps owners of small and emerging companies develop focused strategies for business growth. The CEO Roundtable includes 8–12 business executives from noncompeting industries, providing a confidential forum where participants share challenges, experiences and solutions to grow their business.

## Who Should Participate?

- Engaged Owners, CEOs and Presidents
- Companies with Growth Potential (Markets, Revenue, Employees)
- Emerging Companies (7-20 Employees)
- Small/Mid-Sized Companies (20-100 Employees)
- Racine County Companies with Sales Primarily to Other Businesses

## Benefits of Participation

- Share and learn in a confidential environment with peers "in your shoes"
- Leverage the collective experience for better, faster, more confident decision-making
- Gain valuable insights from local industry leaders and experts on topics such as Human Resources, Business Valuation, Market Diversification
- Develop an extended network of trusted colleagues and advisors
- Quarterly one-on-one consulting sessions with our experienced group facilitator

## Two Groups to Fit Your Needs

### Emerging Companies (7-20 Employees)

**Cost:** \$250 per quarter  
**Includes:** 10 meetings a year for 2-3 hours each and quarterly consulting sessions

### Small/Mid-Sized Companies (21-100 Emp)

**Cost:** \$375 per quarter  
**Includes:** 10 meetings per year for 3-4 hours each and quarterly consulting sessions

Minimum 1 year commitment

## For More Information, Contact:

Laura Million, Business Resource Manager  
Racine County Economic Development Corp.  
262-898-7530  
lmillion@racinecountyedc.org  
www.racinecountyedc.org



# Racine County CEO Roundtable

## What Participants Are Saying

“The group allows me to gain the perspective of others facing similar issues. It helps me make decisions with greater confidence and more quickly because I feel accountable to the group. We have also had excellent guest speakers, including subject matter experts and leaders of some of the bigger corporations in the area.”

-Tom Marini  
Marini Manufacturing

“The sharing of issues among peers is very beneficial. I can present what problem I am facing and learn how others have dealt with it, and do it in total confidence. I also gain different ideas from the tours of other CEO Roundtable companies that I can take back to implement in my own operation.”

-Mark Patzke  
Multi-Products

“My company is in a period of rapid growth. The feedback I get from other members lessens the fear that I have in moving forward with big decisions and gives me more confidence to take calculated risks. The group also gives me a broader perspective on business that I had never been exposed to. It is a valuable learning experience.”

-Torben Christensen  
Wiscon Products

“The group has been a good resource pool. After providing the group with an overview of our challenge of managing the large influx of work, it was clear I needed help with lean manufacturing. One of the members knew an experienced consultant. We hired him on a contract basis and he helped our company move \$2.5 million out the door. Unlikely I would have found him without the CEO Roundtable.”

-Jim Navin  
Spee-Dee Packaging Machinery

“The group is a good forum and helps me reach decisions quickly. Tom Magulski is both a facilitator and personal business consultant. He brings years of hands-on leadership experience from Fortune 500, mid-market and rapid growth businesses like ours. He has ‘been there and solved that’. I have had experience with many consultants over the past 20 years, and Tom is unique.”

-Ryan Brath  
Fischer-Precise

### For more information, contact:

Laura Million, Business Resource Manager  
Racine County Economic Development Corp.  
262-898-7530  
lmillion@racinecountyedc.org  
www.racinecountyedc.org